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Eurospan says, "Education, education, education!"

Fourteen years after the event, Eurospan has taken up Tony Blair's famous rallying call, "Education, education, education".

Over the last twelve months Eurospan, the London-based marketing and distribution company, has doubled the number of publishers it represents who have lists specialising in education to fourteen – almost ten per cent of Eurospan's total number of publisher clients. Coming from the USA, Canada and Australia, these new lists include books, CDs, DVDs and other educational resources for teachers at all levels. Topics covered include: early childhood education (**Redleaf Press**); primary and secondary (**National Science Teachers Association** and **Modern Language Association**); and training and development (**International Society for Technology in Education**).

Books of this nature cross oceans without a problem as education professionals are keen to learn from their peers in other countries.

In the past year Eurospan has also been increasing its publisher client base in other subjects such as technology, engineering, and medicine. Michael Geelan, Eurospan's Chairman and Managing Director, said, *"As word gets around that, year on year, we increase unit sales for the vast majority of our publisher clients, more and more small to medium-sized publishing enterprises are looking to join Eurospan. Despite the rise and rise of digital, the quality and relevance of the print titles we distribute ensures that we are able to grow sales in what remains a challenging market environment"*.

About Eurospan Group

Eurospan provides a one-stop marketing, sales and fulfilment service in Europe, Middle East, Africa, Asia and Australasia, to publishers from North America, Africa, Asia and Australasia. There are five specialist marketing divisions: Academic & Trade, University Presses, Reference, Medical, and Scientific & Technical. Eurospan was established in 1967 and is a privately-held company.

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