

NOT FOR RELEASE UNTIL THURSDAY 6th DECEMBER 2007

Eurospan signs distribution agreement with People's Medical Publishing House, Beijing [PMPH]

PMPH, China's foremost medical publisher, has appointed **Eurospan Group** as its exclusive agent for the UK, Continental Europe, Middle East and Africa. The agreement takes effect 1st January 2008. Eurospan will stock the entire range of PMPH's English-language publications at Turpin, its Biggleswade-based distribution facility. Sales and marketing will be fall to Stephen Lustig, Eurospan's Sales & Marketing Director [stephen.lustig@eurospangroup.com] and Jana Wheeler, Marketing Manager of Eurospan's medical publisher group [jana.wheeler@eurospangroup.com].

While PMPH continues to be China's leading **importer** of medical titles, 2008 will see it originate 50-75 English-language titles, all of which will be available through Eurospan.

Eurospan's Managing Director, Michael Geelan, comments: "we are proud to have been appointed as PMPH's first ever international distributor. Although still in its infancy, I am confident that its English-language publishing programme, particularly those concerned with complementary medicine, will be of great interest to practitioners here in Europe and to the medical library community. We look forward to a long and mutually beneficial partnership"

About PMPH

People's Medical Publishing House (PMPH) is the leading medical publisher in China. With more than 1,000 new title releases a year, PMPH has, over the past 50 years, published more than 20,000 books and printed around 700 million copies, mostly in the Chinese language. PMPH's English-language programme comprises books, DVDs and wallcharts on traditional Chinese medicine and a range of clinical titles, medical dictionaries and other works of medical reference.

About Eurospan Group

Eurospan is Europe's fastest growing independent distributor of academic, professional and reference publications. It provides a one-stop marketing, sales and distribution service for publishers from four continents - North America, Africa, Asia and Australasia. Eurospan's Medical publisher group was established in the early-90s and now represents the **American Academy of Ophthalmology**, the **American Academy of Orthopaedic Surgeons**, the **American Academy of Pediatrics**, **American Cancer Society**, the **American College of Obstetricians & Gynecologists**, **American Diabetes Association**, **American Medical Association**, the **Oncology Nursing Society**, **Slack Incorporated** and **Springer Publishing Company**.

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