

For immediate release

Brookings Institution Press reaches out to Europe, Africa and the Middle East

Readers in Europe, Africa and the Middle East interested in politics and international relations, be they university faculty, think tank researchers, students, journalists, or the general public, will soon have better access to publications relevant to their interests.

From July 1st 2014 the publications programme of the Brookings Institution Press will be marketed, sold and distributed in Europe, Africa and the Middle East by Eurospan - Europe's largest independent marketing, sales and distribution agency working for American publishers outside the USA. The full range of Brookings titles will be stocked in the UK at Eurospan's distribution arm – Turpin Distribution.

The Brookings Institution in Washington DC is one of the world's most respected think tanks working in the field of current affairs. Comments from its staff are constantly quoted in broadcast and print media all over the world. Its publications programme is widely respected because of its quality and relevance to world affairs. The recent appointment of Valentina Kalk as Director of the Press signals a new and exciting era for the Press with cutting edge titles such as *Billionaires: Reflections on the Upper Crust*, leading the way this Autumn. Other leading titles this season are *Europe's Crisis*, *Europe's Future*; *China's Political Development: Chinese and American Perspectives*; and updated versions of *Mr. Putin: Operative in the Kremlin* and *Saving Europe: Anatomy of a Dream*.

Ms Kalk, previously Head of United Nations Publications, comments: "Brookings Press titles address timely and relevant issues in world affairs and have a truly global appeal. We are looking forward to harnessing Eurospan's sales and marketing expertise to share the important work of our authors with a new, expanded audience.

Eurospan's Chairman, Michael Geelan, adds: "We are delighted to be working with a prestigious think tank such as the Brookings Institution. Its publishing programme is extremely well respected the world over, and I am confident that we will increase sales and exposure for its cutting-edge and topical titles."

Further Information:

THE BROOKINGS INSTITUTION PRESS is the book- and journal-publishing arm of the Brookings Institution. It publishes about 40 new titles a year, authored by Brookings scholars, by academics and researchers from other organizations, and by independent scholars. Brookings Press titles cover key areas of the social sciences, including public policy, international relations, economics, global development, and urban studies. With an eye to serving the global marketplace and increasing the worldwide impact of its publications, the Press aggressively promotes and distributes its work in domestic and international markets, licenses translation rights, and partners with digital aggregators and e-retailers. The Press also provides sales and distribution services to a number of other research organizations around the globe.

EUROSPAN provides a one-stop marketing, sales and fulfilment service in Europe, Middle East, Africa, Asia, Australasia and Latin America to publishers from North America, Africa, Asia and Australasia. There are seven specialist marketing divisions: Academic & Trade, University Presses, Reference, Medical, Intergovernmental Organisations, Scientific & Technical, and Education. Eurospan was established in 1964 and is a privately-held company.

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