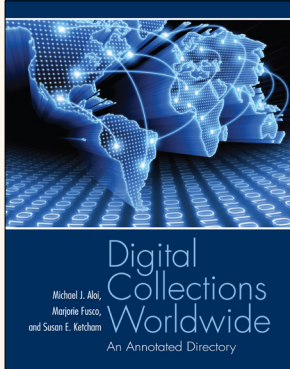


Highlights

DIGITAL COLLECTIONS WORLDWIDE

An Annotated Directory

Michael J. Aloï, Marjorie Fusco & Susan E. Ketcham
May 2011 418pp
978-1-55570-701-9 Paperback £220.00 / €240.00

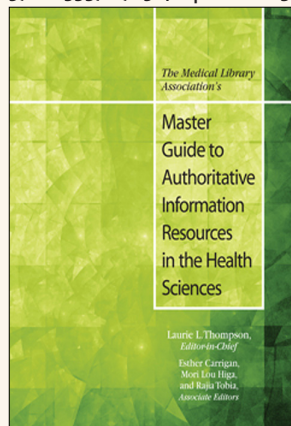


The digitization of collections around the world offers tremendous opportunity for researchers on almost any subject. But how does one know what's available? That problem is masterfully addressed by *Digital Collections Worldwide*. An invaluable resource for anyone wishing to take full advantage of what the web has

to offer, this extensively annotated and thoroughly indexed guide organizes and describes the contents of thousands of important digital collections around the globe.

THE MEDICAL LIBRARY ASSOCIATION'S MASTER GUIDE TO AUTHORITATIVE INFORMATION RESOURCES IN THE HEALTH SCIENCES

Edited by Laurie L. Thompson et al
May 2011 450pp
978-1-55570-719-4 Paperback £255.00 / €280.00

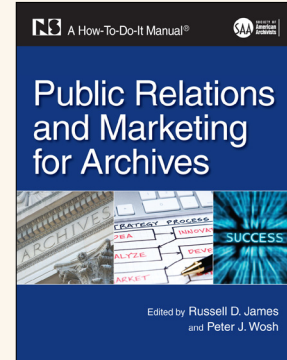


In a field where resources must be accurate, dependable, and up to date to be useful, the task of developing or maintaining a collection can be stressful and expensive. *The Medical Library Association's Master Guide to Authoritative Information Resources in Health Sciences* will make the process infinitely easier and more efficient.

PUBLIC RELATIONS AND MARKETING FOR ARCHIVES

A How-To-Do-It Manual

Edited by Russel D. James & Peter J. Wosh
Aug 2011 250pp
978-1-55570-733-0 Hardback £68.95 / €75.00



Here, you'll find a helpful introduction to public relations basics, from writing good press releases to evaluating PR services to working with internal public relations offices. There is step-by-step guidance for using archival collections themselves as PR tools, like writing press releases, publicizing photographs and writing newsletters, as well as guidance for collaborating and connecting with educational and community groups, college students, historical organizations, donors, and media outlets.

BOOK REPAIR

A How-To-Do-It Manual, Second Edition Revised

Kenneth Lavender

Aug 2011 300pp

978-1-55570-748-4 Paperback £55.95 / €61.00



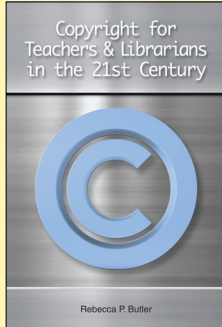
Covering both basic book repair techniques and sound preservation practices, this practical, step-by-step manual offers illustrated sections on cleaning, mending, hinge and spine repair, strengthening paperbacks, and more. Other topics include: wet and water-damaged books; mould and mildew; repair of book linings and pamphlet bindings; using acid-free materials to repair damaged books; lining paper objects; affordable repair tools and supplies, and much more.

COPYRIGHT FOR TEACHERS & LIBRARIANS IN THE 21ST CENTURY

Rebecca P. Butler

Jun 2011 275pp

978-1-55570-738-5 Paperback £60.50 / €66.00



Here is a practical copyright handbook designed to help librarians, media specialists, technology coordinators and specialists, and teachers stay within copyright law while making copyrighted print, non-print, and Web sources available to students and others. Explains fair use, public domain, documentation and licenses, permissions, violations and penalties, policies and ethics codes, citations, creation and ownership, how to register copyrights, and gives tips for staying out of trouble.

Publishing next year

CREATING A COMPLETE PROGRAM FOR ELECTRONIC RECORDS RETENTION

Carol E. B. Choksy

Mar 2012 300pp

978-1-55570-742-2 Paperback £85.95 / €94.00

Records managers and archivists are routinely called upon to develop programs for scheduling retention or disposition of electronic information. Yet, there has been no comprehensive guide to the ins and outs of this process - until now. *Creating a Complete Program for Electronic Records Retention* fills that gap with a one-stop resource that covers planning, development, implementation, and maintenance across a variety of organizational contexts.

DEVELOPING 21ST CENTURY LITERACIES

A K-12 School Library Curriculum Blueprint with Sample Lessons

Mary Jo Langhorne, Denise Rehmke &

Iowa City Community School District

Sep 2011 300pp

978-1-55570-752-1 Hardback £64.50 / €71.00

Here is a guide that shows you how to help students develop the critical thinking and learning skills necessary for effective and engaged citizens in the 21st Century. This book provides tools and strategies to deliver a cutting-edge school library curriculum.

Coming soon

THE DIGITAL LIBRARIAN'S LEGAL HANDBOOK

John Gathegi

Nov 2011 250pp

978-1-55570-649-4 Paperback £115.00 / €125.00

Presents answers to the critical legal questions that make digital collection development and management challenging and complex for librarians, educators, technology leaders, information science educators and those involved with digitized content. This book examines the intersection of digital library technology, and digital content, and the law.

Coming soon

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A How-To-Do-It Manual for Librarians

Jane Vincent

Nov 2011 175pp

978-1-55570-762-0 Paperback £55.95 / €61.00

Shows you how to select and implement appropriate computer accommodations, communicate effectively with potential users, and develop strategies for future planning.

Publishing next year

LEADING THE REFERENCE RENAISSANCE

Today's Ideas for Tomorrow's Cutting-Edge Services

Edited by Marie Radford

Jan 2012 300pp

978-1-55570-771-2 Paperback £68.95 / €75.00

Brings together a ground-breaking collection of successful reference models and practices from a variety of types of libraries, including all modes of virtual reference, collaborative ventures, and creative face-to-face service advances.

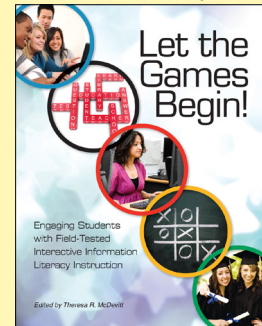
LET THE GAMES BEGIN!

Engaging Students with Interactive Information Literacy Instruction

Edited by Theresa R. McDevitt

Jul 2011 150pp

978-1-55570-739-2 Paperback £60.50 / €66.00



The value of games in teaching and learning has been well-documented in research in education. Here are sixty field-tested games that teach information literacy skills using fun, interactive activities at a variety of skill and knowledge levels.

Publishing next year

THE MEDICAL LIBRARY ASSOCIATION GUIDE TO FINDING OUT ABOUT HEART DISEASE

The Best Print and Electronic Resources

Jeanette de Richemond

Mar 2012 350pp

978-1-55570-750-7 Paperback £77.50 / €85.00

This must-have reference incorporates important data and key concepts about risk factors and symptoms of heart disease. Each resource is annotated to provide you with the essential information you need to determine if that resource is right for you. The librarian can turn to the section on heart disease reference interviews; the patient can explore the resources available on his specific condition; the family member can research the resources for caregivers.

Coming soon

THE NEW ISEARCH, YOU SEARCH, WE ALL LEARN TO RESEARCH

A How-To-Do-It Manual for Research Using Web 2.0 Tools and Digital Resources

Donna Duncan, Laura Lockhart & Lisa Ham

Nov 2011 175pp

978-1-55570-758-3 Paperback £51.50 / €57.00



Today's students will become tomorrow's knowledge workers. How can librarians and teachers help children develop the critical thinking and information problem-solving skills they will need to be confident and flexible users of information in the 21st century? This unique manual adapts the innovative and effective iSearch research process for grades three to eight.

REFERENCE AND INFORMATION SERVICES IN THE 21ST CENTURY

Second Edition, Revised

Kay Ann Cassell & Uma Hiremath

Oct 2012 450pp

978-1-55570-740-8 Paperback £59.95 / €66.00

This practical guide teaches failsafe methods for identifying important materials by matching specific types of questions to the best available sources, regardless of format. Information on more than 300 sources has been updated to provide you with high quality information, including the information needed to work with newly digitized government documents.

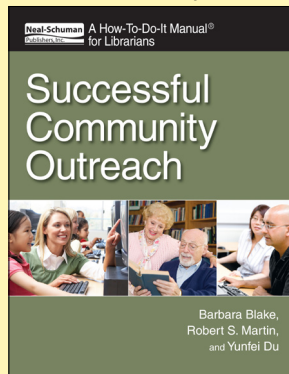
SUCCESSFUL COMMUNITY OUTREACH

A How-To-Do-It Manual for Librarians

Barbara Radke Blake, Robert Sidney Martin & Yunfei Du

Sep 2011 110pp

978-1-55570-772-9 Paperback £55.95 / €61.00



Here's a practical manual designed specifically to help librarians conceptualize and then implement an outreach program that will achieve good results. Through examples of library roles within community outreach, outreach needs assessment, and great tips on implementing your plan, the authors give you the clear cut advice you need to build the perfect outreach plan.

Coming soon

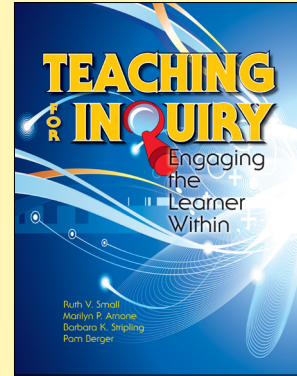
TEACHING FOR INQUIRY

Engaging the Learner Within

Ruth Small et al

Nov 2011 175pp

978-1-55570-755-2 Hardback £60.50 / €66.00



Inquiry is a crucial vantage point for teaching information literacy, but where can school librarians turn for help meeting those standards? Written by a "dream team" of school library leaders, *Teaching for Inquiry* will focus on this process, helping school library media specialists actively engage and motivate their students in learning. The authors go over the most

important instructional models and help readers integrate these and new standards into their own teaching.

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Richard Rubin

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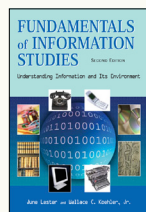
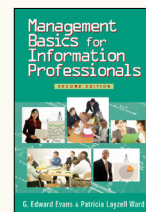
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